



## How Energy-Efficient Windows Add Value and Are Sensible

Across Arizona, many homes are 20–40 years old and face intense sun exposure, extreme summer temperatures, and rising cooling costs. Homeowners and buyers alike value comfort, predictable expenses, and most importantly energy efficiency.

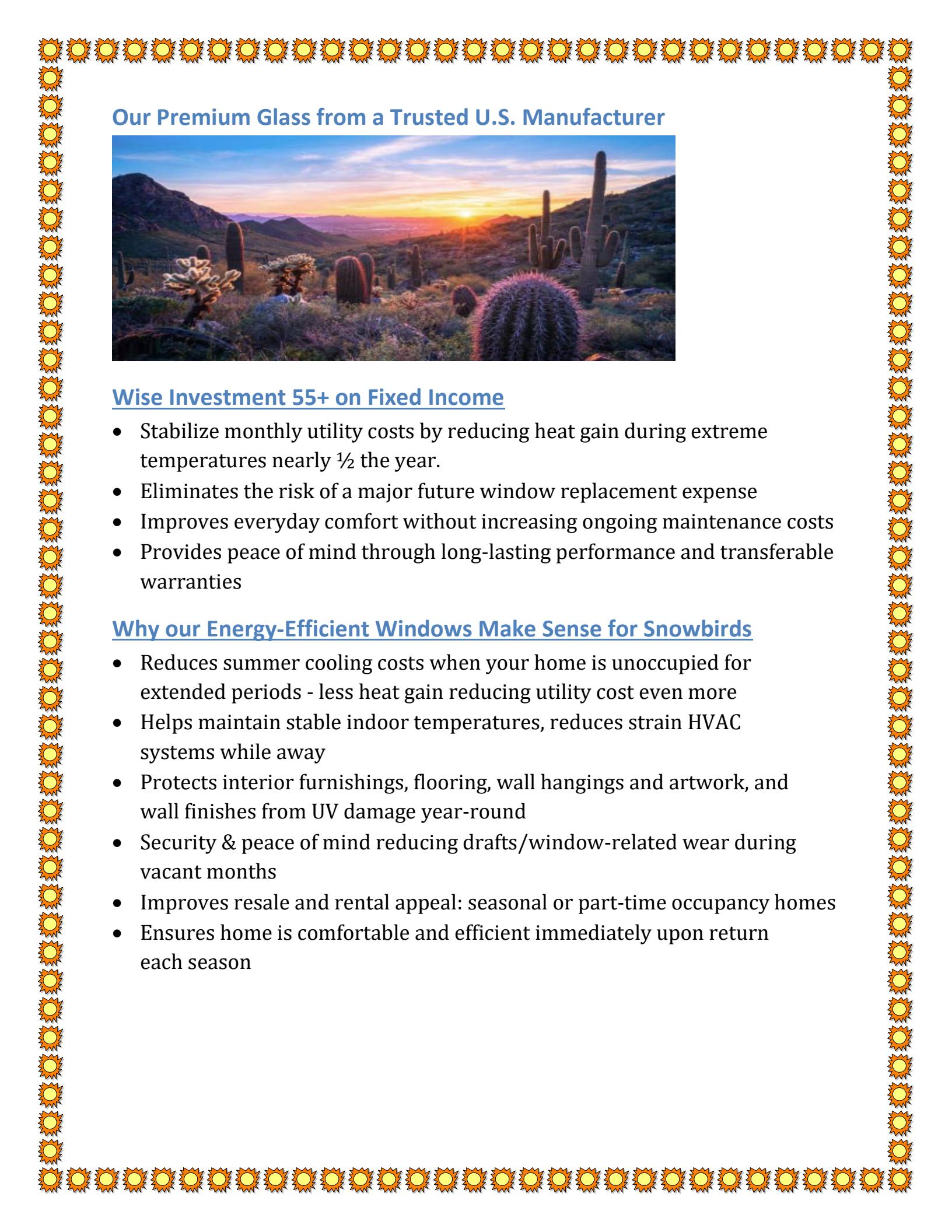
Our modern energy-efficient windows directly address / solve these concerns.

## Why New Windows Matter in Arizona

- Lower summer cooling costs through advanced Low-E and solar-control glass designed for desert heat
- Strong resale return, homeowners typically recover 60–75% of the investment
- Improved buyer confidence and fewer inspection concerns in older homes
- Better indoor comfort: fewer hot spots, drafts, and temperature swings
- Reduced glare and UV damage to flooring, furniture, and cabinetry
- Noticeable noise reduction from modern multi-pane construction
- Lifetime, transferable warranties that add resale and long-term value
- Stronger listing appeal and faster home sales with fewer concessions

## Advanced Windows: Locally Manufactured, Installed & Warranted

- Windows manufactured in our state-of-the-art Tolleson, Arizona facility
- Built specifically for Arizona climate and extreme temperature conditions
- Installed directly by the manufacturer, not subcontracted crews
- Backed by a Lifetime manufacturer-backed warranty for long-term peace of mind, any service is by factory trained technicians.
- Over 39 years of experience serving thousands of homes here in Arizona and Utah where our company is based
- Customer service is local with quick answers and response
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## Our Premium Glass from a Trusted U.S. Manufacturer

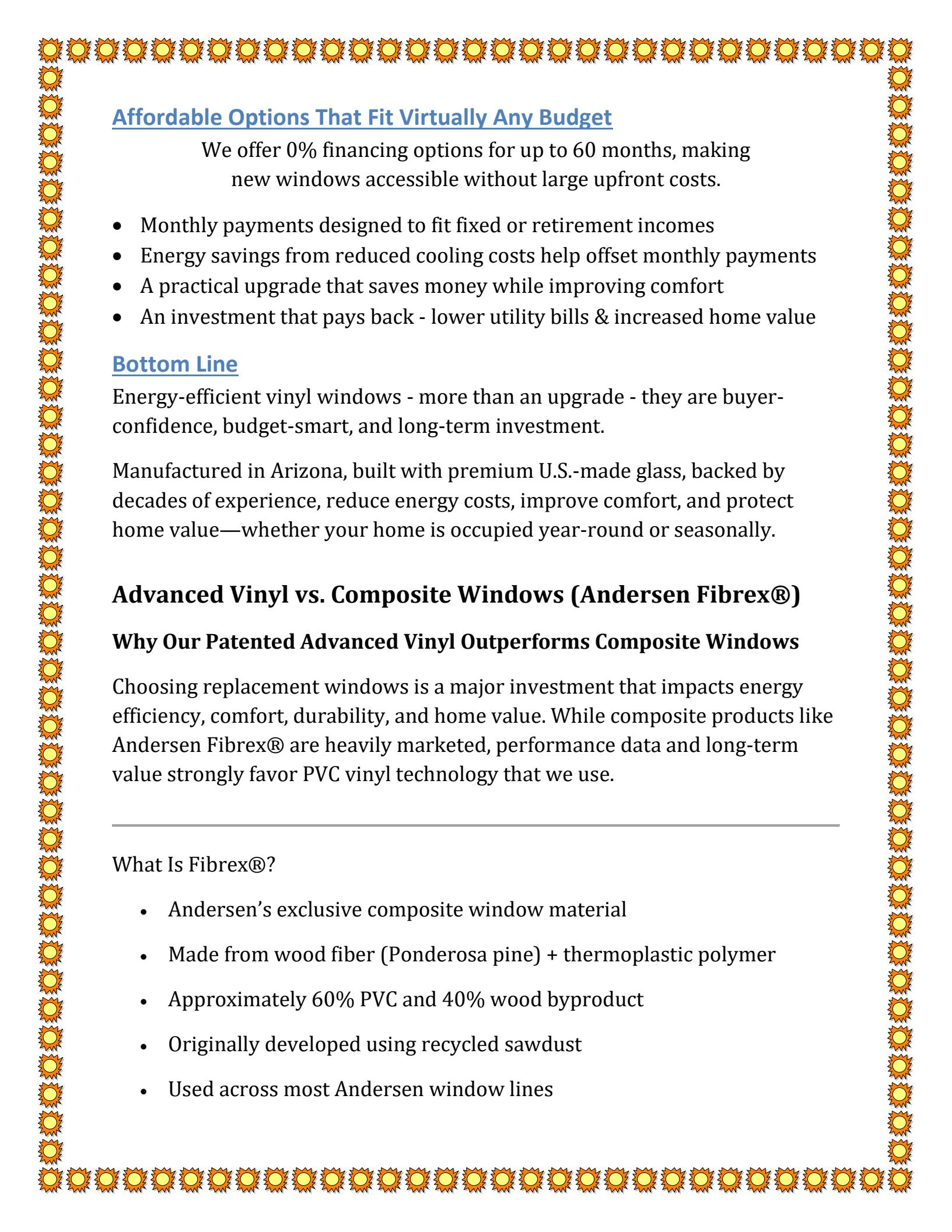


### Wise Investment 55+ on Fixed Income

- Stabilize monthly utility costs by reducing heat gain during extreme temperatures nearly ½ the year.
- Eliminates the risk of a major future window replacement expense
- Improves everyday comfort without increasing ongoing maintenance costs
- Provides peace of mind through long-lasting performance and transferable warranties

### Why our Energy-Efficient Windows Make Sense for Snowbirds

- Reduces summer cooling costs when your home is unoccupied for extended periods - less heat gain reducing utility cost even more
- Helps maintain stable indoor temperatures, reduces strain HVAC systems while away
- Protects interior furnishings, flooring, wall hangings and artwork, and wall finishes from UV damage year-round
- Security & peace of mind reducing drafts/window-related wear during vacant months
- Improves resale and rental appeal: seasonal or part-time occupancy homes
- Ensures home is comfortable and efficient immediately upon return each season



## Affordable Options That Fit Virtually Any Budget

We offer 0% financing options for up to 60 months, making new windows accessible without large upfront costs.

- Monthly payments designed to fit fixed or retirement incomes
- Energy savings from reduced cooling costs help offset monthly payments
- A practical upgrade that saves money while improving comfort
- An investment that pays back - lower utility bills & increased home value

### Bottom Line

Energy-efficient vinyl windows - more than an upgrade - they are buyer-confidence, budget-smart, and long-term investment.

Manufactured in Arizona, built with premium U.S.-made glass, backed by decades of experience, reduce energy costs, improve comfort, and protect home value—whether your home is occupied year-round or seasonally.

## **Advanced Vinyl vs. Composite Windows (Andersen Fibrex®)**

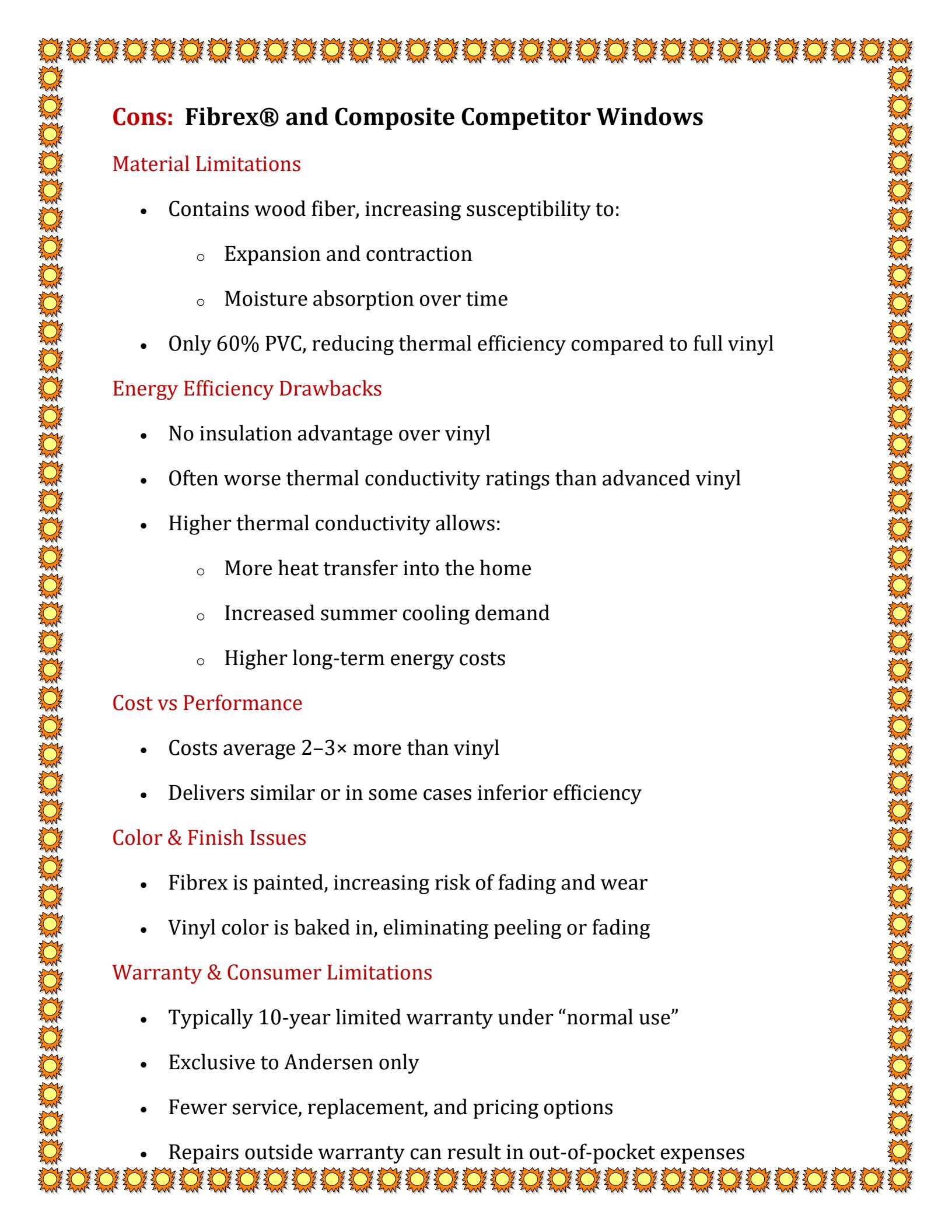
### **Why Our Patented Advanced Vinyl Outperforms Composite Windows**

Choosing replacement windows is a major investment that impacts energy efficiency, comfort, durability, and home value. While composite products like Andersen Fibrex® are heavily marketed, performance data and long-term value strongly favor PVC vinyl technology that we use.

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#### What Is Fibrex®?

- Andersen's exclusive composite window material
- Made from wood fiber (Ponderosa pine) + thermoplastic polymer
- Approximately 60% PVC and 40% wood byproduct
- Originally developed using recycled sawdust
- Used across most Andersen window lines



## Cons: Fibrex® and Composite Competitor Windows

### Material Limitations

- Contains wood fiber, increasing susceptibility to:
  - Expansion and contraction
  - Moisture absorption over time
- Only 60% PVC, reducing thermal efficiency compared to full vinyl

### Energy Efficiency Drawbacks

- No insulation advantage over vinyl
- Often worse thermal conductivity ratings than advanced vinyl
- Higher thermal conductivity allows:
  - More heat transfer into the home
  - Increased summer cooling demand
  - Higher long-term energy costs

### Cost vs Performance

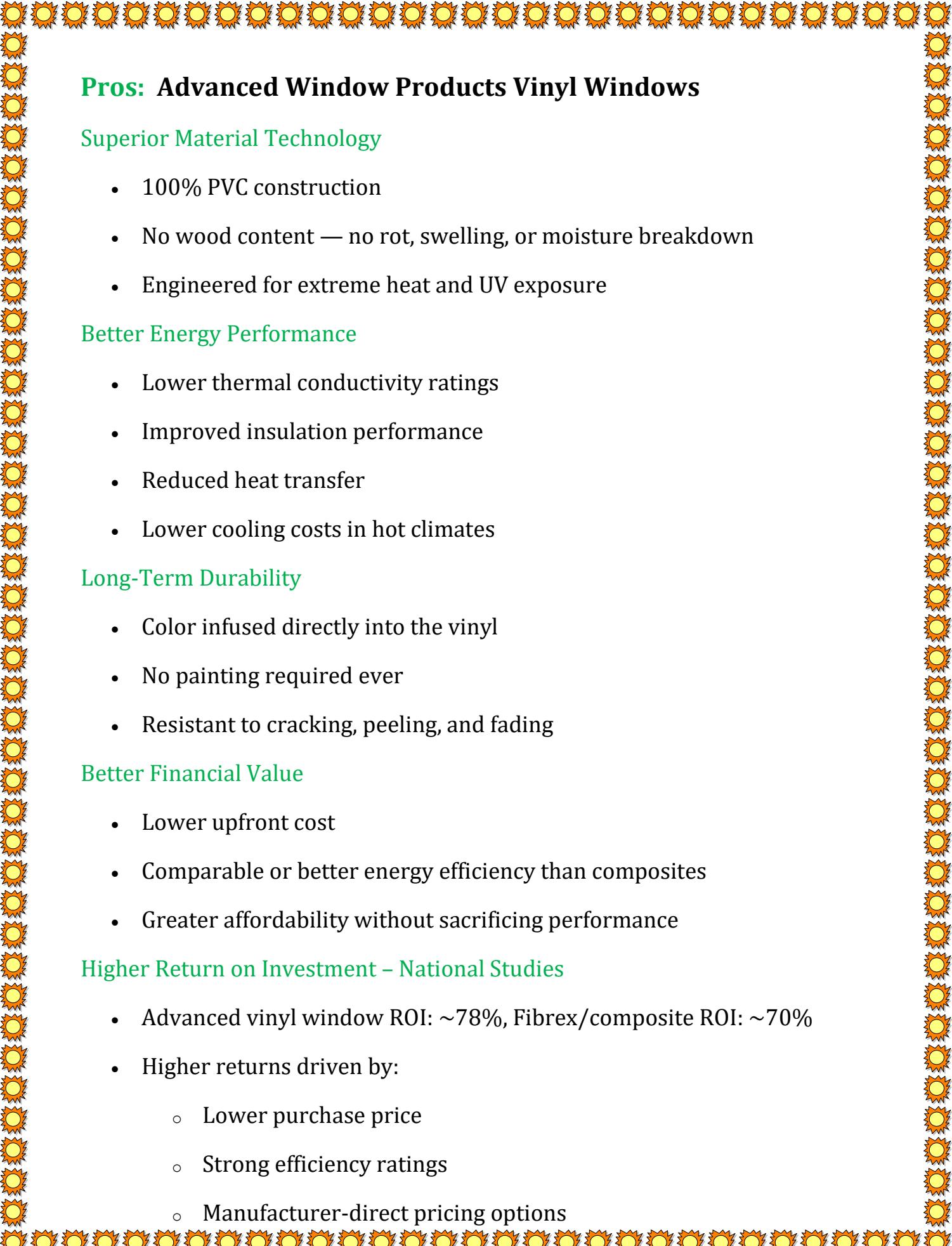
- Costs average 2–3× more than vinyl
- Delivers similar or in some cases inferior efficiency

### Color & Finish Issues

- Fibrex is painted, increasing risk of fading and wear
- Vinyl color is baked in, eliminating peeling or fading

### Warranty & Consumer Limitations

- Typically 10-year limited warranty under “normal use”
- Exclusive to Andersen only
- Fewer service, replacement, and pricing options
- Repairs outside warranty can result in out-of-pocket expenses



## Pros: Advanced Window Products Vinyl Windows

### Superior Material Technology

- 100% PVC construction
- No wood content — no rot, swelling, or moisture breakdown
- Engineered for extreme heat and UV exposure

### Better Energy Performance

- Lower thermal conductivity ratings
- Improved insulation performance
- Reduced heat transfer
- Lower cooling costs in hot climates

### Long-Term Durability

- Color infused directly into the vinyl
- No painting required ever
- Resistant to cracking, peeling, and fading

### Better Financial Value

- Lower upfront cost
- Comparable or better energy efficiency than composites
- Greater affordability without sacrificing performance

### Higher Return on Investment – National Studies

- Advanced vinyl window ROI: ~78%, Fibrex/composite ROI: ~70%
- Higher returns driven by:
  - Lower purchase price
  - Strong efficiency ratings
  - Manufacturer-direct pricing options



## Bottom Line

Composite windows (Fibrex®) cost more—don't perform appreciably better

Advanced Windows Products vinyl windows deliver:

- Better energy efficiency
- Greater durability
- More consumer flexibility
- **Lower lifetime ownership cost with Stronger ROI**

**Advanced Vinyl isn't the cheaper alternative — it's the smarter one.**



Energy-efficient vinyl windows - more than an upgrade - they are buyer-confidence, budget-smart, and long-term investment. Manufactured in our Arizona facility, built with premium U.S./Arizona -made glass, premium vinyl/pvc frames, and installed by our in-house installers. They are backed by decades of experience: reduces energy costs, improves comfort, and protects home value—whether your home is occupied year-round or seasonally.

## SENSIBLE HOME SERVICES



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Sensible Home  
Website



Advanced  
Windows  
Website

